Sponsorship with a Healthy Return on your Investment

The Canadian Orthopaedic Association (COA) and International Combined Orthopaedic Research Societies (ICORS)

Annual Meeting Sponsorship Package

Palais des congrès, Montréal, Québec

Exhibit dates: June 19-21, 2019
Capture the limelight. Maximize your impact with these enhanced visibility offerings.

The ICORS and COA 2019 Meetings are an exceptional opportunity to promote the value that your organization can bring to the global orthopaedic community. With the world of orthopaedics literally under one roof, your promotional investment has the opportunity to work at maximum efficiency for your company. The following options are available now for you. Simply reach out to us and indicate your interest and we will contact you to tailor a visibility portfolio to meet your needs. All prices are quoted in Canadian dollars.

**Show floor Spotlight sessions - SOLD OUT**

The ICORS and COA 2019 Meetings will feature an innovation designed to add value for delegates and provide enhanced exposure for exhibitors. A central area of the show floor will be configured to allow for delegates to attend 20 minute presentations designed to educate attendees as to the latest innovations of product and practices that the world’s leading companies are bringing to market in support of their efforts. The spotlight area will feature, seating, a stage, screen and AV support. A limited number are available.

**Investment: $15K ea.**

**Audio Visual**

The ICORS and COA 2019 Meetings will be a showcase of the latest research and innovations in the world of orthopaedics. The program will be rich in terms of presentations that will capture the attention and imagination of the delegates. As always, a picture is worth a thousand words. As such, the audio-visual support being deployed in order to support the communication of the program content will be world class. By sponsoring the audio-visual array, your firm’s brand will be directly associated with the delivery of the program content that delegated from across the globe will be coming to hear and experience.

**Investment: $20K (Limited to 2 companies)**

**Informational and directional signage**

Over 40 years of experience in organizing conferences has impressed upon us the importance of ensuring the efficient flow of delegates throughout the facility so as to ensure they can find their way to their educational sessions, the show floor, registration and other events. The strategic placement of informational and directional signage in high traffic areas, coupled with the use of digital signage is key to this aim. Your firm’s visibility on this signage infrastructure will ensure that your message is seen by delegates who will be using these visual guides throughout their meeting experience.

**Investment: $3K ea.**
President’s Welcome Reception

The pomp and ceremony of the President’s welcome reception will be one of the highest profile events of the ICORS and COA 2019 Meetings. The leaders of the global community along with delegates from Canada and around the world will come together in an atmosphere of excitement and anticipation of their upcoming meeting experience. Few stages offer such an exceptional opportunity to position your firm as a partner to world-wide audience of orthopaedic professionals. Take centre stage at this key moment.

Investment: $20K

Daily email dispatch to ICORS 2019 delegates

Key to communicating pertinent information to delegates during the ICORS and COA 2019 Meetings will be the daily email dispatch. Delegates will rely on these communications to maximize their experience. Updates and reminders will help to guide and inform them each day. This is an excellent vehicle to connect your brand to everyone who will participating in at the meetings.

Investment: $5K/day

Exhibit Hall information signage

Make your impression as delegates arrive on the show floor. They are coming to see the latest, exciting innovations from the world’s leading companies. As they enter, make sure they see your brand first. Invite them directly to your exhibit. You want to be seen!

Investment: $4K

The conference App

After years of development, the conference App has become a valued tool for delegates. On their mobile devices, at a glance, they can consult “in the moment” information and advisories that are communicated in real-time. Your message can reach your audience all day, every day of the ICORS and COA 2019 Meetings.

Investment: $15K

At-a-glance on sight sign at registration

Upon arrival, delegates are presented with an overview of the ICORS and COA Meetings program. This is one of our most consulted information media. You can impress your brand and message upon delegates as they arrive in-site. First impressions matter. This is your opportunity to make yours.

Investment: $6K
Advertising in the ICORS and COA 2019 Meetings printed program

A valued tool for delegates, the final program is the in-print reference tool for delegates. You will see them in the hands of virtually everyone during the ICORS and COA 2019 Meetings. Consulted, each day, multiple times each day, your ad will be seen. The final program lives on after the meetings both as a keepsake and a reference tool for those seeking to continue the relationships formed.

**Investment: From $3K**

Banner advertising on the official 2019 ICORS/COA Meetings website

Consulted before, during and after the ICORS and COA 2019 Meetings, the official website is the primary resource for delegates as they plan and experience each meeting. Housing, program details, logistics, registration, etc., are all showcased for attendees. A robust marketing program directs attention exclusively back to the official website. Capitalize on the attention directed to this vehicle by including your message that will impress before, during and for 1 year following the meetings.

**Investment: $500/month**

Delegate Badges

Available to only one company, the unparalleled visibility of having your name and logo on delegate badges is available. This opportunity will go very quickly, so be sure to contact us right away if this fits your marketing strategy for the ICORS and COA 2019 Meetings.

**Investment: $15K**

In addition to these options, additional visibility via our ongoing communications and promotional efforts can be included in your tailored visibility portfolio. We will work directly with you in order to ensure that your investment yields maximum value for your company and delegates at the ICORS and COA Meetings.

**We look forward to speaking with you and to welcoming you as a partner on the world stage that will be ICORS/COA 2019.**